

Issue #4

PAW-SOME PET NEWS

January 14th, 2026

Here's to a meow-velous 2026!



Breaking Mews

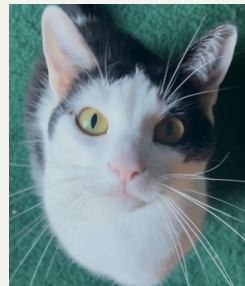
Happy New Year from all of us at BCVS! January is a time for fresh starts, and that includes keeping our pets healthy, happy, and stress-free.

If you have a cat that thinks every day is the new year, I have some tips for you. Many pets feel anxious about carriers, but with patience and practice, you can make it a positive experience.

- **Leave the Carrier Out:** Keep it in a familiar spot at home so it becomes part of the environment.
- **Make It Cozy:** Add a soft blanket, favorite toy, or even a piece of clothing with your scent.
- **Use Treats & Praise:** Encourage them to explore the carrier by tossing treats inside and rewarding calm behavior.
- **Practice Short Trips:** Take your pet for brief, non-vet car rides in the carrier with music on and placed in the middle of the car.
- **Stay Calm:** Pets pick up on our emotions—approach carrier time with patience and reassurance. The carrier pictured to the right is the perfect type for traveling and provides easy access to getting the pet in and out.



-Ideal type of carrier



-Rastafur

Purr-sonality Spotlight

Meet Rastafur, the cat who believes every day deserves a celebration. He loves to watch the birds at his window, doing zoomies around the house and dreams of chasing squirrels.

Convenient Care, Happier Pets.

Our Convenient Care service is a house call service for pet parents to have less stressful options for their pets and themselves with more flexible scheduling. Yes, that's right!

Dr. Jess will come to you.

With Convenient Care, you'll enjoy:

- Flexible scheduling that works around your busy life
- A calm, less stressful experience for both you and your pet
- Personalized attention tailored to your pet's needs

Convenient Care

House Call Veterinary Services



Call or Text: (217) 498-0363

We're not kitten, this special is real

As part of our Convenient Care special, we're **waiving** the House Call mileage fee for established clients. That means your Convenient Care visit is the same price as an in-clinic exam — with no extra mileage charges.

Plus, when you refer a new client for a home visit, you'll receive another house call with no mileage fee that you can use anytime, **AND** the new client receives a \$50 credit toward their **first** Convenient Care appointment as our thank-you.

Let us bring comfort, convenience, and compassionate care right to your home. If you're ready to invest in care that values your pet's well-being and your time, give us a call today! New year, new treats, new adventures — let's make 2026 amazing for our pets."



WAG MORE & WORRY LESS AT BCVS



Ballchathamvet.com